CHILDREN & YOUNG PEOPLE'S SOCIAL CARE & SERVICES SCURTINY PANEL 21 SEPTEMBER 2021

Background and Business Case

Strategic Context

A report outlining a proposal to implement Locality Working was approved at Executive on 8th October 2019. Locality working involves a system change to the current operational delivery model across Council services. It seeks to achieve joined-up systems and reconfigure relationships between statutory organisations, partners and the community. It will involve developing collaborative approaches to address the underlying causes of community problems and build capacity within the community in order for residents to take charge of their own future, to have a strong voice and to build social capital and connections within the community. It was agreed that Locality Working will commence with two pilots in North Ormesby and Newport.

Background

Evidence shows that having multi-agency teams working together from one location brings benefits. It reduces the need for referrals when a quick conversation with a member of the team can identify the most appropriate course of action. Through better information sharing it also provides an opportunity to identify support needs early and proactively intervene to prevent crisis.

In addition to this Locality Working also improves access for the local community as they will have a single point of referral via the team. Evidence suggests that people in need of advice or help don't always need just one service and often find themselves needing to access support from multiple services. Residents and key partners can sometimes find it difficult to navigate the current system and don't always know where to go for the most appropriate support. Through this pilot we have an opportunity to make every contact count and train the team to focus on delivering services based on the people who receive them and the communities in which they live, and not on the organisation or the departments that may deliver in different ways.

Building 'quick wins' into this project will be an important tool to raise morale and spread awareness within the neighbourhood, utilising existing links, assets and organisations to build trust. We will also build in mechanisms to regularly celebrate successes, reflect and share learning, and communicating these with the wider community.

Business case for pilot in Newport

The Newport Ward is the 5th most deprived ward in Middlesbrough moving from the 123rd most deprived ward nationally in 2007 to the 38th most deprived ward in 2015. Newport had the 3rd highest number of recorded Racially Motivated crimes with only Central and North Ormesby having more. With all three wards having more than double the Middlesbrough average per 1,000 population.

In addition, whilst these three wards had all seen reductions in recorded antisocial behaviour between 1st April 2017 and 31st March 2019 they still had the highest level per 1,000 population in 2018/19 meaning that the gap between the wards with the highest level of antisocial behaviour and the lowest is still a challenge.

Newport Ward also had the 2nd highest rate of female victims of violent crime per 1,000 population in 2018/19 with only North Ormesby having more. When looking at alcohol related hospital admissions to James Cook University Hospital, Newport Ward had the 3rd highest number of admissions in 2018/19 and in the previous year it was 2nd highest. When looking at alcohol and substance related ambulance pick-up data, Newport Ward had the 3rd highest level of recorded pick-ups with only North Ormesby and Central having higher levels.

When looking at incidents reported to Middlesbrough Council in 2019, Newport Ward had the highest number of low level antisocial behaviour and environmental crimes and 2nd highest level of fly-tipping.

Newport and 'Gresham' were therefore identified as a priority area for Middlesbrough Council, Thirteen Housing and for other key partners such as Cleveland Police, Cleveland Fire, Teesside University, and North Star Housing. All partners have commitment to work together to tackle the issues within the neighbourhood.

A number of Council initiatives currently happening in Newport and surrounding areas, will help bring capacity and immediate momentum to Locality Working. For example Newport has recently seen the introduction of Selective Landlord Licensing, it is within the Public Space Protection Order that covers the TS1 area and it sits within the boundary for a new Town Centre Enforcement Team that includes additional wardens, 2x dedicated police officers and a dedicated Neighbourhood Safety Officer. All of this activity will complement the Locality Working Pilot in this Ward.

Benefits:

The specific objectives and benefits of the pilots for the respective areas will be identified via stakeholder engagement with the respective communities and teams within the Council, Police, Fire Brigade, Tees, Esk and Wear Valleys NHS Foundation Trust, South Tees NHS Foundation Trust, South Tees CCG, Voluntary Community Sector and private housing providers.

The high level project objectives are as follows:

- Healthier population
- People feel safe
- Increase satisfaction in environmental standards
- Improve perception of community cohesion
- Improve physical appearance of neighbourhood
- Improve customer experience (Council and partners)
- Build Community Capacity
- Improve economic outcomes
- Better outcomes for children

Table 2 – Qualitative Benefits

Benefit	Description
Improved public perception within the 2 localities	Improved perception of: Crime, ASB, ability to influence decision making, community cohesion, ability of LA and partners to tackle local issues
Improved outcomes for Children and families	Reduction in the number of LAC. Reduction in the number of children subject to sexual
	exploitation and criminal exploitation Increased educational attainment
Improved physical environment	Cleaner environmental standards engaging with the community to share responsibility.
	Reduction in the number of people raising issues that have been reported but not dealt with
Stronger communities	Communities that engage and take shared ownership of local issues.
Improve user experience	A single point of contact within the community for the public and professionals will remove time spent navigating services improving user experience.
Right service first time.	As the pilot areas will provide a single source for coordinating referrals and signposting information.

Having a multifaceted team will encourage the sharing of knowledge and skills and result in an improved customer experience	The pilots will bring together staff from multiple areas across the Council and partners agencies, meaning more knowledge and information will be available to inform decision making on referrals which will lead to efficiency gains.
Utilise all services	By having access to all services available including voluntary sector, the load will be spread across a wider range of providers easing pressures particularly on social care.
Support for integrated working	The pilot will put into practice the key principles of integrated working including relationship building, improved communications, information sharing, pooled budgets, joint planning and management of resources. These will provide a governance framework and working practices that can be re-used by future integrated working initiatives

The approach will include the co-location of staff from across different departments including Community Safety, Area Care, Education, Asylum Support, Libraries and Hubs, Adult and Children Social Care, including Mental Health Support, Early Help and Youth Offending within the communities they serve. Where appropriate it will also include partners such as Housing providers, Police, Fire Service and commissioned services such as drug and alcohol support, homelessness support and other specialist support services. The approach will be to work in the best interests of the people and place and not the departments or organisations that provide services. The proposed, agreed staffing levels for Newport detailed in Exec report February 2020 are;

- Environment: 5x Staff, 5 days per week (Existing)
- Community Safety/SLL: 10.5x Staff (Existing)
- Education EMAT team: 6 x Staff 5 days per week (Existing)
- Adult Social Care: 1x Staff equivalent 5 days per week (New)
- Cleveland Police: 10x Staff, 4x hot desks, 7 days per week (New)
- Public Protection: 2x Staff, 5 days per week (New)
- Revenue and Benefits team: 2x Staff hot desks 2 days per week (New)
- Early Help team: 2x Staff 5 days per week (New)
- Public Health team to include space for commissioned services: 2x Staff
 2 days per week (New)
- Thirteen Housing (Neighbourhood Manager) 1x Staff, 5 days per week
 (New)
- Children Social Care 2 x Social Workers 1 from assessment service and 1 from safeguarding service. As cases transition they will be allocated work from the Newport Ward and spend increasing amount of time in the Hub (New)

Total number of dedicated staff (some will work shifts i.e. Police) = 43

Priorities and Objectives for Newport:

We have gathered data from a variety of sources; directly from the community and the demand on Council services:

Community feedback:

- Stronger Communities Middlesbrough conversations (2018/19)
- Public Space Protection Order Consultation (2019)
- Cleveland Police Crime survey (2018)
- Selective Landlord Licensing Consultation (2018/19)
- TS1 Meeting (September 2019)

Priority issues/trends within the community:

- Anti-social behaviour
- Environmental issues
- Lighting
- Community communication and involvement
- Housing
- Listening to the community and responding to issues

What the community want to see:

- More patrols / visible presence
- More CCTV
- Improved lighting
- Improved housing (empty properties and housing conditions)
- Improved environment (Dog fouling / rubbish / litter / alleyways / fly tipping
- Better communication and support for residents: Improved communication, increased activity for all. Support for those who want to be more involved in their community.

Project Plan.

No.	Milestone Description:	Start Date (Baseline):	End Date (Achieved):	Responsible:
MS1	Take outline proposals and proposed governance arrangements to CMT for approval	14/11/2019	14/11/2019	Marion Walker
MS2	Agree financial arrangements and management arrangements for Neighbourhood Managers (NHM)	14/11/2019	29/11/2019	Marion Walker
MS3	Marion to meet with Kay Glew at Thirteen to discuss arrangements relating to the NHM for North Ormesby and agree for Newport.	20/11/2019	20/11/2019	Marion Walker
MS4	Geoff and Marion to discuss proposed management arrangements for NHMs with the project sponsor (CEX) and ask him to confirm arrangements with CEX of Thirteen.	25/11/2019	25/11/2019	Marion Walker
MS5	Marion to contact North Star and discuss their contribution to the Newport NHM.	25/11/2019	29/11/2019	Marion Walker
MS6	MW to email LMT and confirm attendees at DIG.	18/11/2019	21/11/2019	Marion Walker

MS7	MW to send out invites for first meeting of Design Implementation Group (DIG) x2.	22/11/2019	25/11/2019	Marion Walker
MS8	Meeting - Martin Harvey, Louise Kelly, Lyndsey Coe, Adam Parkinson, Sheila Bearcroft, Marion, Alexis	28/11/2019	12/12/2019	Marion Walker
MS9	Demand modelling	November	02/02/2020	DIG
MS10	Resource allocation	December	02/02/2020	DIG
MS11	Building (option appraisal)	December	12/06/2020	Marion Walker
MS12	Access to Information	December	29/05/2020	DIG
MS13	Link to / and Involvement of Commissioned Services	December	31/07/2020	DIG
MS14	Community Asset Mapping. Identify who/how key stakeholders need to be involved i.e. Schools, GP's, Pharmacy, Faith Groups, Community Groups, Businesses	December	31/07/2020	Marion Walker/Martin Harvey/Adam Parkinson
MS15	Referral Pathways	January	31/07/2020	DIG
MS16	Phase 1 – Enforcement and Environment in Newport a: late January 2020	January	31/07/2020	Marion Walker/Andy Mace
MS17	Phase 2 – Individual and Family Support in pilot area relative to the needs of the neighbourhood i.e. Asylum Cohesion and early intervention family support will be a key focus in Newport): April 2020	April	05/09/2020	DIG

Business case for pilot in North Ormesby

Life expectancy is 13.3 years lower for men and 11.2 years lower for women in the most deprived areas of Middlesbrough than in the least deprived areas. Public Health profiles show that Middlesbrough has high levels of Suicide as a significant cause of death in young adults. It is also seen as an indicator of underlying rates of mental ill-health. Across Middlesbrough in Year 6, 23% of children are classified as obese, in North Ormesby 34.8% of reception children are classed as overweight or obese, compared to the England average of 22.2%. Levels of teenage pregnancy, GCSE attainment, breastfeeding and smoking in pregnancy are also worse than the England average. Across Middlesbrough the rate for self-harm hospital admissions is worse than the average for England. This represents 486 admissions per year in Middlesbrough. The North Ormesby Ward is the most deprived ward in Middlesbrough and the 2nd most deprived ward in England and is therefore disproportionately impacted when reviewing these statistics.

North Ormesby had the 2nd highest number of recorded Racially Motivated crimes with only Central ward having more. Central Ward includes the Town Centre which results in a high level of these crimes.

When looking at police recorded antisocial behaviour between 1st April 2017 and 31st March 2019, North Ormesby like other wards in Middlesbrough, had seen a reduction however it still had the highest level per 1,000 population in 2018/19 meaning that the gap between the ward and the rest of the Borough is still a challenge.

North Ormesby Ward had the highest rate of female victims of violent crime per 1,000 population in 2018/19. In addition, it also had the highest rate of Male victims of violent crime, this was even higher than the Central Ward which has the 'Town Centre'.

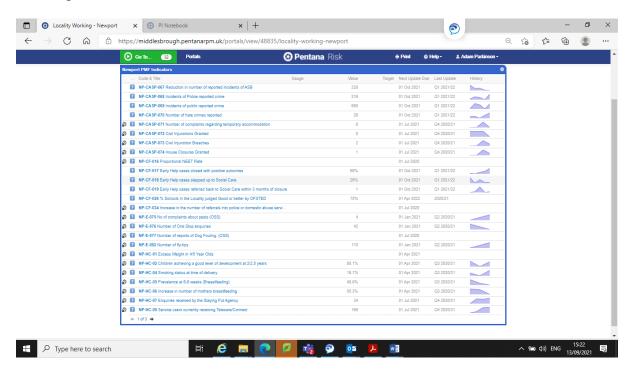
When looking at alcohol and substance related ambulance pick-up data, North Ormesby Ward had the 2nd highest level of recorded pick-ups with only Central ward having higher levels. North Ormesby ward has 14 licensed premises (2 on licensed, 8 off licensed and 4 working men's clubs), there are clear links between the availability of strong, cheap alcohol and crime and asb and poor health harms.

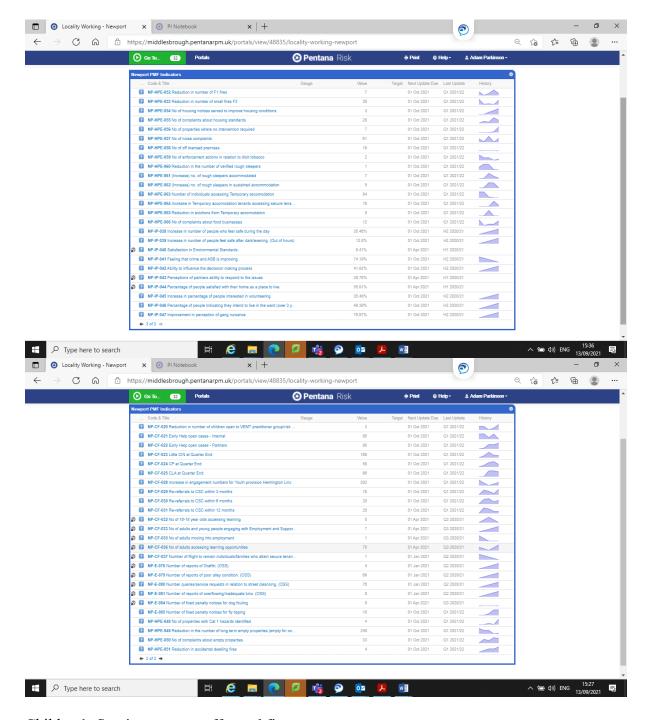
In addition it has the highest number of children in 'looked after care', unemployment levels are 6 times higher than the national average and >60% of children are living in poverty, all of which have a significant impact on families, schools and communities.

North Ormesby – proposed resource:

- Environment: 1x Staff, 5 days per week (Existing)
- Community Safety/SLL: 7x Staff, 5 days per week (Existing)
- Education EMAT team: 1x Staff, 5 days per week (Existing)
- Thirteen Housing / MBC (Neighbourhood Manager) 2x Desk 5 days per week (Existing)
- Adult Social Care: 1x Staff, 5 days per week (New)
- Cleveland Police: 1x Staff, 5 days per week This will be revised as Neighbourhood Policing is re-introduced (New)
- Public Protection: 2x Staff, 5 days per week (New)
- Revenue and Benefits team: 2x Staff, 2 days per week (New)
- Early Help team: 1x Staff, 5 days per week (New)
- Public Health team to include space for commissioned services: 2x Staff, 2 days per week (New)
- Children Social Care 3 x Social Workers and 1x Resource Worker (New)
- Total number of dedicated staff (some will work shifts i.e. Police) = 24

Progress is measured through a PMF that is currently on Pentana Risk, the agreed indicators as of September 2021 are :





Children's Services current offer and fit.

Resource allocation is confirmed and initial Action plan offer has been developed and actioned. Angela Hill currently leading on Children's and Families Action plans for Newport and North Ormesby. Children Services representatives attend virtual officer meeting on a weekly basis and Chair Children and families ward specific virtual meeting every 4 weeks.

Joint visits have been undertaken with Children Service staff and other locality officers (wardens, community development and Neighbourhood Safety) and working within the locality has enabled officers to develop a ward specific offer of diversionary activity and support available through developing local knowledge.

Officers from Children's services have also assisted with the development of Young person specific survey and link families in with additional departments or organisations locally as need is established.

Childrens Services PMF indicators and graph attached below. (Indicators shown contain Newport specific Data)

